

INFLUENCING YOUR MOOD WITH COLOR

Cold weather puts a damper on your mood—the days get shorter, the temperature isn't very forgiving, and there's much less green on our drive to work. And the chillier it gets, the more time we spend inside. So here are some ways to transform your indoor space into a mood lifter.



RED

HIGH ENERGY, INTENSITY & PASSION

- An accent wall can stimulate appetite
- Throw pillows can liven up conversation



ORANGE

BRIGHTENS THE ROOM, MOTIVATIONAL

- Orange chairs in a craft room
- Marigolds as centerpieces



YELLOW

MOOD LIFTER

- Soft yellows bring calmness
- Vibrant hues are perfect accents for creativity



GREEN

OUTDOORS, NATURALLY CALMING

- Especially effective near the doorway to ease the transition from outside



BLUE

A UNIVERSAL COLOR OF SERENITY

- Great in kitchens, bathroom & bedrooms
- Lighter shades bring more space to the room



PURPLE

ASSOCIATED WITH ROYALTY & WEALTH

- Adds a splash of luxury to a room
- The deeper the shade the stronger it's associated with passion



WHITE

ASSOCIATED WITH PURITY & CLEANLINESS

- Great as a base color
- Best to break it up with other colors



GRAY

GIVES OFF A CALMING EFFECT

- Pair it with pale colors for a beautiful base
- Add pops of decorative brightness



BROWN

COMFORT & COZINESS

- Use brown or wood accents
- Makes a house feel more 'homey'



BLACK

AN INCREDIBLY POWERFUL COLOR

- Use for statement pieces or for framing in small doses